



Celebrating
25
— Years —

Who We Are

SpeakUp! is a nonprofit 501 (c)(3) that supports young people as they navigate their journey to adulthood by BOTH helping young people talk honestly about their worries, concerns, and challenges to important adults in their lives AND positioning adults to better listen, guide, and support them.

We offer a school-based, youth-led program in over 30 middle and high schools in the Greater Philadelphia area and New Jersey. Here, youth, parenting adults, and school adults come TOGETHER to talk openly about topics the youth want to discuss. We complement this with our "Continue the Conversation" series which gives adults more chances to learn skills and gain confidence in talking about these same topics.

When young people feel heard and seen — they THRIVE!



Over the past 25 years, SpeakUp! has successfully engaged over 35,000 youth and families in speaking up.

Penn Graduate School of Education and CHOP's Center for Parent and Teen Communication affirmed SpeakUp!'s power in strengthening parent-teen communication.

Our Impact

How You Can Help

SpeakUp! has grown thoughtfully and steadily—one school, one conversation, and one relationship at a time. Now, in our 25th anniversary year, we are ready to accelerate our growth and deepen our impact.

With your support, we are launching a \$1,000,000 campaign to scale our proven model and bring the power of honest, intergenerational conversation to even more youth and families as follows:



Double our reach to engage over 5,500 students, parenting adults, and school adults each year in our school-based and Continue the Conversation programs.



Grow and diversify our network from 30 to 40 active partner schools. Expand equity and access by ensuring at least 50% of our new schools are in under-resourced communities.



Develop digital tools to broaden our reach and amplify what we've learned by listening to over 35,000 youth and families.

Questions?

Contact Kate Coppola at
kcoppola@speakup.org
or (610) 519-9600 x106


Be part of what's next!
speakup.org





Our Programs




Our **School-Based Program** engages youth, school adults, and parenting adults together in supportive conversations.

 Students join their **Student Leadership Team** to choose topics for their SpeakUp! event and build communication skills.


 School adults attend our **professional development** to gain skills and confidence to facilitate challenging conversations.

 The **SpeakUp! Event** brings students, school adults, and parenting adults together in breakout sessions on these topics.

Our **Community-Based Continue the Conversation programs** enable adults to develop the skills to discuss challenging topics with young people.

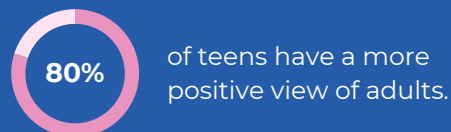
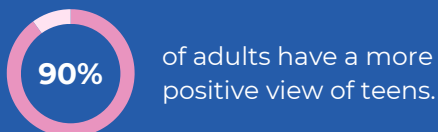
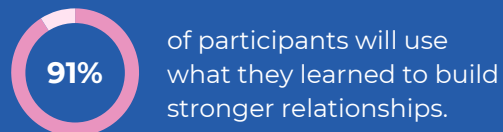
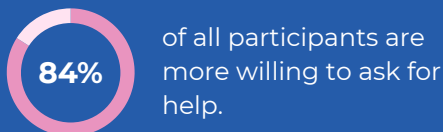
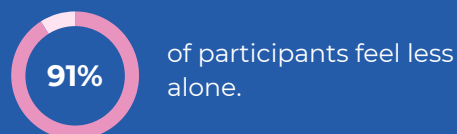
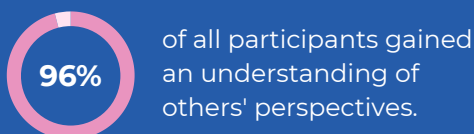
 **Parenting Adult and Grandparent Coffees** allow participants to discuss relevant topics and gain support and strategies.

 **Youth Mental Health First Aid Trainings** teach participants how to identify and help someone experiencing a mental health crisis.

 **QPR Suicide Prevention Trainings** provide parenting adults and school adults with innovative, practical, and proven strategies.

Your support enables us to bring our comprehensive programs to more schools, youth, and families.

As a Result of SpeakUp!



*Source 2024-2025 post-event Survey Data

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Celebrate 25 Years of SpeakUp!



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With your sponsorship, SpeakUp! can empower young people to THRIVE now and throughout their lives. Our partners are essential in expanding the SpeakUp! program to reach more students, parenting adults and school adults.

BENEFITS	Leadership \$50,000	Milestone \$25,000	Respect \$15,000	Courage \$10,000	Collaboration \$5,000	Acceptance \$2,500
Presenting Sponsorship signage at the SpeakUp! Summit Spring 2026	X					
An in-person Question. Persuade. Refer. (QPR) suicide prevention training for your employees or friends	X					
An in-person Lunch & Learn on “Empowering Our Youth to THRIVE” for your employees or friends	X	X				
A virtual Lunch & Learn on “Empowering Our Youth to THRIVE” for your employees or friends	X	X	X			
Recognition on the SpeakUp! homepage and at all 25th Anniversary events	X	X	X	X		
Recognition on the SpeakUp! PowerPoint and signs at all SpeakUp! schoolwide events	X	X	X	X	X	
Recognition on all monthly email correspondence for our Continue to Conversation series (1,500+ subscribers)	X	X	X	X	X	X
Social media announcement of your SpeakUp! sponsorship	X	X	X	X	X	X
Recognition on the SpeakUp! Office Gratitude Wall (where trainings are held)	X	X	X	X	X	X
Invitations for your employees or friends to our Continue the Conversation programs, including Parenting Adult Coffee Series, Grandparent Coffees, and Youth Mental Health trainings	X	X	X	X	X	X



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Thank you for supporting SpeakUp!
Please complete the information below.

Sponsor Name (as it should appear on materials): _____

Sponsorship Level Amount: _____

Name of Primary Contact: _____

Contact Title: _____

Address: _____

Phone: _____ Email: _____

Web Address: _____

Please email the completed sponsorship form to kcoppola@speakup.org
or mail it along with your check to the address below.

Payment can also be submitted
online at speakup.org/donate



SpeakUp!
Attn: Kate Coppola
80 W. Lancaster Ave, Suite 220
Devon, PA 19333

**If applicable, please email your high-quality resolution company logo in either
a JPEG or PNG format to kcoppola@speakup.org.**

If you have any questions, please don't hesitate to contact Kate at 610-519-9600 x106.

SpeakUp! is a 501 (c) 3 non-profit. Our Federal Tax EIN is 23-2896812. Please know your contribution is tax-deductible to the fullest extent allowed by law. The official registration and financial information of SpeakUp! may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999.

SpeakUp! has the highest rating from Charity Navigator